

HUNGEXPO BUDAPEST  
FAIR CENTRE  
EXHIBITION PROGRAMME







# HUNGEXPO

– there's no stopping us

**HUNGEXPO Zrt. has completed one of the most successful years of its history to date. Our events catered to approximately a half million visitors, perhaps including you as well! This is both a joyous fact and a huge responsibility. It is often far easier to achieve than to maintain or surpass something. However, my colleagues and me can now have no other goal than to fulfill the ever greater expectations of the general public and the profession.**

HUNGEXPO Zrt. has been a main fixture and leading player of the Central-Eastern European regional exhibition hosting market for nearly fifty years. We provide complex marketing services for exhibitors and events promoters alike. Our personalized, innovative solutions provide our partners with advantages which couldn't be gained in any other way. Thanks to decades' worth of efforts, we've managed to make Budapest the home and HUNGEXPO the host of the significant exhibitions of the region, including construction industry, landscaping, agricultural, food industry and car industry professional musters, leading angling-hunting and tourism fairs, displays for boating and motor enthusiasts as well as popular home making events for the general public. For 12 years, we've been working through our French parent company, putting its knowledge and experience accumulated in an international environment to good use.

Our firm's modern infrastructure and wide range of services offer solutions for exhibitions, B2B professional fairs and exclusive meetings or even hosting ten thousand-strong congresses and major corporate events. Thanks to our wide range of venues, flexible services and continuous innovations, we are capable of winning over a growing number of partners on the efficiency of our long-term cooperation.

Behind every successful executive is a great team. When asked what the secret of Hungexpo's success is, I usually mention two things: the high quality displays of our exhibitors and professional partners and my colleagues' dedicated work.



**Gábor Ganczer**  
CEO

## HUNGEXPO'S EXHIBITIONS IN 2017

	AGROMASHEXPO	25-28 January
	AGRÁRGÉPSHOW (AGRICULTURAL MACHINE SHOW)	25-28 January
	HUNGARIAN GARDEN	25-28 January
	VITICULTURE AND VINICULTURE	25-28 January
	FEHOVA	9-12 February
	BUDAPEST BOAT SHOW	23-26 February
	BUDAPEST MOTOR FESTIVAL	24-26 February
	TRAVEL EXHIBITION	2-5 March
	BIKE EXPO	2-5 March
	CONSTRUMA	5-9 April
	HUNGAROTHERM	5-9 April
	RENEO	5-9 April
	CONSTRUMA GARDEN	5-9 April
	HOMEDESIGN	5-9 April
	MACH-TECH	9-12 May
	INDUSTRY DAYS	9-12 May
	AUTOMOTIVE HUNGARY	18-20 October
	AUTÓTECHNIKA	18-21 October

## INFORMATION:

### **HUNGEXPO C.Co. Ltd. for Fairs and Publicity**

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Closed on 8th September 2016.

The right to change is reserved by  
HUNGEXPO C.Co. Ltd.!

**Please confirm the dates before  
visiting the exhibition!**



**hungexpo**exhibition

you have a program

**AGROmashEXPO**  
Input-Machine-Logistics



**AgrárgépShow**



**25-28 January 2017**

## DATA

\*Including simultaneous exhibitions

Number of exhibitors:

**316**

Exhibition area:

**37 600 m<sup>2</sup>**

Number of visitors:

**45 000**

It is the top event of the agricultural industry which will be organized alongside the AgrárgépShow ("Agricultural Machinery Show") exhibition. Hungarian market leaders, the largest international brands and smaller companies offering special niche market services will all be present. A wide range of Input-Machine-Logistics. In addition to agricultural machines, the range of seeds and other plant propagating materials, pesticides, fertilizers and insecticides is getting wider and wider and there are more exhibitors from the areas of agricultural electronics, measurement technology and automation as well. It is the most prestigious showcase event for Hungarian machine manufacturers and distributors, with outstanding backing from the industry.

### THEMES:

- ▶ AGRICULTURAL MACHINES, EQUIPMENT AND DEVELOPMENTS
- ▶ ANIMAL HUSBANDRY DEVICES AND DEVELOPMENTS
- ▶ AGRICULTURAL DEVELOPMENTS
- ▶ FORESTRY AND FORESTRY MACHINERY
- ▶ SEEDS AND OTHER PROPAGATION MATERIALS
- ▶ CHEMICAL PRODUCTS
- ▶ AGRICULTURAL ELECTRONICS, MEASUREMENT TECHNOLOGY, DIAGNOSTICS, AUTOMATION
- ▶ AGRICULTURAL CONSERVATION
- ▶ WORK PROTECTION, WORK WEAR
- ▶ AGRICULTURAL SERVICES
- ▶ AGRICULTURAL-ENVIRONMENT MANAGEMENT AND REGIONAL DEVELOPMENT





HUNGARIAN  
GARDEN



25-28 January 2017

As a co-exhibition of AGROMashEXPO, the MAGYAR KERT ("Hungarian Garden") exhibition presents landscaping and gardening machines and tools. The themes of the expo cover the complete industry by showcasing the entire spectrum of tools and technologies for the design, maintenance and landscaping of gardens, parks, community areas.

#### THEMES:

- ▶ GARDEN AND PARK PLANNING
- ▶ SMALL GARDEN MACHINES AND HAND TOOLS
- ▶ PARK AND PUBLIC GREEN SPACE CARE MACHINES
- ▶ GARDEN FEATURES AND LANDSCAPING ELEMENTS
- ▶ PAVING MATERIALS
- ▶ GARDEN AND PARK FURNITURE, SPORTING TRACKS AND PLAYGROUND EQUIPMENT
- ▶ WATER AND LIGHTING TECHNOLOGY
- ▶ LIVE PLANTS AND PROPOGATION MATERIALS
- ▶ GROW BOXES, MATERIALS, EQUIPMENT
- ▶ BIOLOGICAL AND CHEMICAL PRODUCTS
- ▶ GARDENING PACKAGING MATERIALS, FOILS
- ▶ GARDEN-PARK WASTE COMPOSTING AND USAGE
- ▶ FLORAL DESIGN
- ▶ SUPPLEMENTARY PRODUCTS



# VITICULTURE AND VINICULTURE



25-28 January 2017

Organized at the same time with AGROMashEXPO, it is the only Hungarian expo for viticultural and vinicultural technologies. The theme of the expo covers the entire production process. This exhibition allows for the presentation of any products, technologies and services related to wine. Furthermore, manufacturers and distributors of tools for brewing spirits and liquors are also showcased here.

## THEMES:

### VITICULTURE, GRAPE PRODUCTION

- ▶ SOIL INSPECTION
- ▶ SOIL PREPARATION AND TREATMENT
- ▶ SEEDS, GRAFTED VINES
- ▶ GRAPE PLANTING, CULTIVATION AND HARVESTING DEVICES, MACHINES
- ▶ PEST CONTROL - CHEMICAL AND BIOLOGICAL PRODUCTS
- ▶ IRRIGATION TECHNOLOGY
- ▶ GRAPE PROCESSING MACHINES AND DEVICES
- ▶ ADDITIVES
- ▶ MISCELLANEOUS PRODUCTS DERIVED FROM GRAPES - OIL, VINEGAR, BEVERAGES, ETC.

### VINICULTURE

- ▶ GRAPE AND FRUIT PRESS DEVICES
- ▶ MATURING AND STORAGE DEVICES
- ▶ SELECTION AND STRAINING DEVICES
- ▶ WINE AND JUICE TREATMENT DEVICES
- ▶ TECHNOLOGIES FOR PRODUCING MISCELLANEOUS BEVERAGES
- ▶ BOTTLING AND PACKAGING MATERIALS, MACHINES
- ▶ PROFESSIONAL TRAINING OPPORTUNITIES
- ▶ WINE CELLARS AND RELATED PRODUCTS





# FeHoVa

Fishing, Hunting and Arms  
International Exhibition



**9-12 February 2017**

## DATA:

Number of exhibitors:

**272**

Exhibition area:

**12 400 m<sup>2</sup>**

Number of visitors:

**61 000\***

\*including the visitors of the  
co-events

The grand meeting of the anglers, hunters and nature enthusiasts of the Carpathian Basin will be held for the 24th time in 2017. FeHoVa is the region's most significant hunting expo and the greatest Hungarian event for fishing shows. In addition to the trade shows, meetings and popular recurring programs, in 2017 FeHoVa will offer a number of novelties centred on special trophy presentations and a grand-scale angling competition.

### THEMES:

- ▶ ARMS
- ▶ HUNTING
- ▶ FISHING
- ▶ ANGLING



BUDAPEST  
**BOATSHOW**



**23-26 February 2017**

## DATA:

Number of exhibitors:

**83**


Exhibition area:

**6 100 m<sup>2</sup>**

Number of visitors:

**61 000\***

\*including the visitors of the concurrent events



Hungary's greatest landlocked harbour, the grand event of boating and water sports, returns in 2017 with a fine display of the domestic sailing, electric and motor boat market as well as boating-related services, supplements and equipment.

In 2017, the Budapest Boat Show will be hosted simultaneously with a new event, the Budapest Motor Festival.

Based upon exhibitor feedback, the event will have a highlighted professional nature and thus the opening day of the Budapest Boat Show will be devoted to purely professional visitors, providing exhibitors with a forum for making deals and building relationships. Furthermore, last year's highly successful exclusive exhibition visit, the VIP Evening will be hosted again.

## THEMES:

- ▶ BOATS AND YACHTS
- ▶ WINDSURFING, SURFING, KITESURFING
- ▶ JET-SKIING, WATER-SKIING, WAKEBOARDING
- ▶ EQUIPMENT AND ACCESSORIES
- ▶ BOAT-BUILDING MATERIALS
- ▶ DIVING
- ▶ WATERSPORT CLOTHING
- ▶ HARBOURS AND HARBOUR SERVICES
- ▶ BOAT INSURANCE SERVICES, LEASING
- ▶ YACHTCHARTER
- ▶ TRAINING SERVICES
- ▶ AUTHORITIES, ASSOCIATIONS AND ORGANISATIONS
- ▶ NAUTICAL GIFTS





BUDAPEST  
**MOTOR**FESTIVAL



**24-26 February 2017**

## DATA:

Number of exhibitors:  
**70**

Exhibition area:  
**16 000 m<sup>2</sup>**

Number of visitors:  
**55 000\***

\*including the visitors  
of the co-events

The Budapest Motor Festival will be hosted at a new time, new place and with a new accompanying event! The starting event of the motor season in 2017, set at the end of February, a date earlier than usual, awaiting visitors at the largest Pavilion A of the HUNGEXPO Budapest Fair Centre, held simultaneously with the Budapest Boat Show exhibition.

In 2017, the Budapest Motor Festival features the supply of new and second hand motors from importers all in one place, including all the motor-related equipment, clothing, accessories and parts. Apart from the motors on display, the event will include the Rally of Custom-built motorbikes and cars, the Veteran Motorcycle Exhibition event which resurfaced in 2016, as well as numerous other spectacular motor-related programs.

### THEMES:

- ▶ MOTORBIKES, SCOOTERS
- ▶ MOTORBIKE PARTS AND ACCESSORIES
- ▶ TUNING
- ▶ MISCELLANEOUS ACCSSORIES
- ▶ PROFESSIONAL ORGANISATIONS, INSTITUTIONS, ASSOCIATIONS, SPORTS CLUBS
- ▶ ADDITIONAL PROFESSIONAL SERVICE PROVIDERS
- ▶ SERVICE STATION AND SHOW ROOM FITTINGS





**BIKE EXPO**



**2-5 March 2017**

## DATA:

Number of exhibitors:

**60**

Exhibition area:

**6 900 m<sup>2</sup>**

Number of visitors:

**18 000\***

\*traffic count data

Hungary's leading bicycle fair is celebrating its 10th anniversary this year, yet is still a new feature in the Hungexpo Zrt. brochure. Previously, the Bike Expo was a guest event in our listings, yet our firm has been the host of the event since 2016. The success of the first year is clearly mirrored by the numbers, according to which 60% more visitors purchased tickets for the event than in the previous year.

In 2017, we will continue working towards our goals: the support of the development of cycling and bicycle sports, high quality bicycle entertainment shows for the general public, and a giant test track for interactive experiences.

## THEMES:

- ▶ BICYCLE MANUFACTURERS, DISTRIBUTORS
- ▶ ELECTRIC BICYCLE MANUFACTURERS, DISTRIBUTORS
- ▶ BICYCLE PARTS, ACCESSORIES
- ▶ CLOTHING
- ▶ SPORTING EVENTS
- ▶ NON-GOVERNMENTAL ORGANISATIONS
- ▶ BICYCLE TOURS, TRIPS
- ▶ TOURISM SERVICE PROVIDERS



[www.bringaexpo.hungexpo.hu](http://www.bringaexpo.hungexpo.hu)

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# TRAVEL

International  
Tourism Exhibition



2-5 March 2017



## DATA:

Number of exhibitors:

400

Exhibition area:

8 000 m<sup>2</sup>

Number of visitors:

32 000\*

\*Including the visitors of the  
concurrent events

Hungary's primary tourism fair, the opening event of the season is celebrating its 40th anniversary. Following the international trends of the recent years, the Travel exhibition is putting an increasingly greater emphasis on professional attendees and programs. The professional nature is further reinforced by the guest of honour which attracts a great deal of regional interest. Three of the four days are still devoted to the general public. A combination of spectacular shows focusing on the guests of honour, as well as adventures into the world of gastronomy and cultural features attract the public to the Travel exhibition. Domestic guest of honour: Győr.

### Concurrent event: Bike Expo, Africa Expo

#### THEMES:

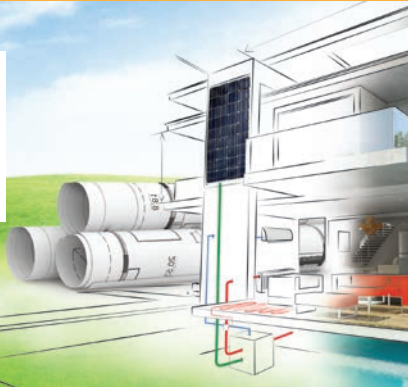
- ▶ TOURISM BUREAUS
- ▶ TRAVEL AGENCIES
- ▶ ACCOMODATION SITES
- ▶ REGIONAL MARKETING BUREAUS
- ▶ TOURINFORM AGENCIES
- ▶ MAYOR'S OFFICES, LOCAL GOVERNMENTS
- ▶ PUBLIC TRANSPORTATION COMPANIES
- ▶ FOREIGN COUNTRIES
- ▶ DOMESTIC REGIONS
- ▶ ADVENTURE AND SPORT TOURISM
- ▶ SUN & BEACH TOURISM
- ▶ PACKAGE TOURS, SIGHTSEEING
- ▶ CULTURAL AND FESTIVAL TOURISM
- ▶ CULINARY TOURISM
- ▶ HEALTH TOURISM





**CONSTRUMA**  
International Building Trade Exhibition

**5-9 April 2017**



## DATA

(including simultaneous events):

Number of exhibitors:

**660**

Exhibition area:

**21 300 m<sup>2</sup>**

Number of visitors:

**54 300**

It is the flagship event in the Central Eastern European region's exhibition portfolio, the trade summit of the Hungarian construction industry. Focusing on sustainability and environmental consciousness. The expo showcases all product groups needed for construction and renovation: building materials, doors, windows, insulation and many other things, even including construction machinery, tools and methods. The latest technology is guaranteed by the presence of the domestic and international brands of the annually increasing number of manufacturers. The event is accompanied by wide-ranging professional support and a rich conference program.

### THEMES:

- ▶ CONSTRUCTION INDUSTRY, CONSTRUCTION MATERIALS
- ▶ PORTALS, GATES, SHADING TECHNOLOGY, GLASS INDUSTRY (FRONTAL)
- ▶ ROOFING, TINNING INDUSTRY (DACH-TECH)
- ▶ WATER, HEAT, SOUND INSULATION, FACADE CONSTRUCTION (INTER-ISOLA)
- ▶ LIGHTING TECHNOLOGY, BUILDING ELECTRICITY (ELECTROLIGHT)
- ▶ GARDEN DESIGN, LANDSCAPING (CONSTRUMA GARDEN)





**CONSTRUMAGARDEN**  
Landscape Architecture and  
Horticulture Trade Exhibition



**5-9 April 2017**

The greatest and most popular spring assembly of garden design, planning and garden culture, a part of the CONSTRUMA portfolio. The event is co-organized by HUNGEXPO and the Hungarian Ornamental Horticulturists Association, in cooperation with the entire trade of ornamental horticulturists. The Hungarian Garden Construction Contest and Show has been a highlighted program of the event since the beginning.

## **THEMES:**

- ▶ PLANTS, SEEDS, PROPOGATION MATERIALS, CULTURE MEDIUMS
- ▶ ORNAMENTAL PARKS, PLANTATIONS, GARDENS, GARDEN MACHINES, TOOLS, DEVICES, FITTINGS
- ▶ CHEMICAL PRODUCTS
- ▶ INFORMATION SERVICE
- ▶ IRRIGATION TECHNOLOGY, PUMPS, FILTRATION
- ▶ GARDEN POND TECHNOLOGY
- ▶ PARK AND PUBLIC SPACE CARE MACHINES
- ▶ CHEMICAL AND BIOLOGICAL PRODUCTS
- ▶ GARDEN FEATURES AND LANDSCAPING ELEMENTS
- ▶ GARDEN FURNITURE
- ▶ STATUES
- ▶ HERB GARDENS (HERBS AND SPICES)
- ▶ PUBLIC SPACES - PARK MAINTENANCE, STREET LIGHTING, PUBLIC SPACE DEVICES



**HUNGAROTHERM**  
International Trade Exhibition for  
Heating, Ventilation, Air-Condition  
Technology and Sanitation

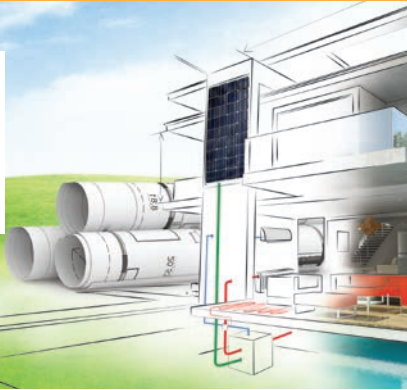


**RENEO**

International Exhibition  
for Renewable energies



**5-9 April 2017**



The greatest Hungarian Exhibition of building engineering, organized bi-annually as part of the CONSTRUMA homemaking portfolio. One of the most significant themes of the exhibition consists of the heating technology exhibitors, alongside the new features of the renewable energy (RENEO) and building services engineering themes. Apart from the presence of manufacturers, the top quality professional accompanying programs are of great appeal for visitors. The event has wide-ranging professional support. HUNGEXPO's strategic partner, ZVSHK, the German Building Services Engineering Umbrella Association (owners of the ISH), assists in the development of the exhibition.

## THEMES:

- ▶ RENEO - RENEWABLE ENERGY, ALTERNATIVE ENERGY
- ▶ HEATING TECHNOLOGY
- ▶ COOLING TECHNOLOGY
- ▶ AIR, VENTILLATION, CLIMATE TECHNOLOGY
- ▶ SANITATION TECHNOLOGY
- ▶ PUMPS, WATER TREATMENT DEVICES
- ▶ SEWERAGE, WASTEWATER TREATMENT
- ▶ ASSEMBLY TECHNOLOGY
- ▶ MEASUREMENT, CONTOL AND REGULATING DEVICES
- ▶ CITY DEVELOPMENT, CITY MAINTENANCE (REAL ESTATE DEVELOPMENT, URBAN INFRASTRUCTURE)







HOME  
Design

Exhibition for Home making



5-9 April 2017

HOMEDesign, Hungary's largest expo of home and interior design has enjoyed a rising popularity with exhibitors and visitors year by year. As part of the CONSTRUMA exhibition portfolio, this event covers all the themes of home and interior design from furniture through kitchen technology to interior design consulting. One of the most popular themes, kitchen technology, is hosted in elegant surroundings as the KITCHEN SHOW in a separate pavilion. The presentation of the latest domestic and region design trends is provided by Download Design (contemporary open design solutions) projects. The event will again include Lakásvásár (Flat Fair), the most well established domestic residential real estate exhibition.

## THEMES:

- ▶ KITCHEN SHOW: KITCHEN TECHNOLOGY A-Z
- ▶ LARGE HOUSEHOLD APPLIANCES
- ▶ FURNITURE
- ▶ FURNITURE INDUSTRY AND INTERIOR DESIGN RAW MATERIALS
- ▶ BATHROOM & WELLNESS
- ▶ FIREPLACES, STOVES
- ▶ STAIRS, RAILINGS
- ▶ COATINGS
- ▶ DESIGN ACCESSORIES, ORNAMENTS
- ▶ HOME TEXTILE
- ▶ HOME ILLUMINATION
- ▶ ENTERTAINING ELECTRONICS
- ▶ INTERIOR DESIGN PLANNING, ADVICE
- ▶ SERVICES
- ▶ LAKÁSVÁSÁR (FLAT FAIR)



## MACH-TECH

International Trade Exhibition for Machine-manufacturing and Welding Technology



## INDUSTRY DAYS

International Industrial Trade Exhibition



9-12 May 2017

## DATA:

Number of exhibitors:

405

Exhibition area:

13 300 m<sup>2</sup>

Number of visitors:

15 000

It is Hungary's greatest business event in the industry. The INDUSTRY DAYS and the bi-annual MACH-TECH professional fairs present the latest products and services at the same place and time, featuring cutting-edge technologies and systems from the fields of industrial electronics, automation, machine and tool manufacturing and welding technology.

In 2017, the highlighted themes of the professional fairs which offer complex solutions for small, mid-size and large enterprises, will include INDUSTRY 4.0. The event will be accompanied by a rich conference program, including the highly sought-after practical demonstrations of the "Application Zone".

### THEMES:

- ▶ INDUSTRIAL AUTOMATION (electronics, automation)
- ▶ ENERGEXPO (energetics)
- ▶ FLUIDTECH
- ▶ SUBCON
- ▶ CHEMTECH (Chemical, plastics, rubber industries)
- ▶ SECUTECH-VÉDTECH (security-protection)
- ▶ LOGEXPO
- ▶ INDUSTRIAL CONSERVATION
- ▶ MACHINE MANUFACTURING TECHNOLOGY, METALWORKING
- ▶ TOOL AND DEVICE MANUFACTURING
- ▶ ROBOTICS
- ▶ WELD-TECH (welding technology)
- ▶ MACHINE MAINTENANCE, DIAGNOSTICS
- ▶ SURFACE TREATMENT
- ▶ MATERIAL INSPECTION



**AUTOMOTIVE**  
HUNGARY

International Trade Exhibition for  
Automotive Industry Suppliers

**18-20 October 2017**

## DATA

\* including concurrent events - 2015

Number of exhibitors:

**285**

Exhibition area:

**6 500 m<sup>2</sup>**

Number of visitors:

**8 000**

The AUTOMOTIVE HUNGARY and the simultaneous AUTÓTECHNIKA-AUTODIGA exhibitions form a unique portfolio of exhibitions in the East-Central European region. In addition to local car manufacturers, the AUTOMOTIVE HUNGARY exhibition presents the suppliers, parts manufacturers, as well as the operators of the education sphere tied to the automotive industry. The exhibition is backed by wide-ranging professional and state support, which allow for the creation of diverse professional programs, conferences, supplier forums and student competitions.

### THEMES:

- ▶ CAR MANUFACTURERS
- ▶ CAR MANUFACTURING: SUPPLIERS
- ▶ RESEARCH AND DEVELOPMENT
- ▶ AUTOMOTIVE INFORMATION TECHNOLOGY
- ▶ ASSEMBLY LINE PLANNING, INSTALLATION
- ▶ WAREHOUSING, LOGISTICS
- ▶ WORK WEAR, WORK PROTECTION
- ▶ CONSERVATION
- ▶ PROFESSIONAL ORGANISATIONS
- ▶ PROFESSIONAL PUBLICATIONS





**AUTÓTECHNIKA**  
International Vehicle Maintenance  
Industry Trade Exhibition



autodiga 2017

**18-21 October 2017**

## DATA

\* including concurrent events - 2015

Number of exhibitors:

**285**

Exhibition area:

**6 500 m<sup>2</sup>**

Number of visitors:

**8 000**

The AUTÓTECHNIKA expo is a gathering of the current and future representatives of the vehicle maintenance, service technology and automobile industry. The event enables the key and emerging players of the market to present their current equipment and knowledge, offering an overview of the expected development trends of the garage industry, vehicle industry maintenance, parts manufacturing and education fields.

### THEMES:

- ▶ EQUIPMENT, PARTS
- ▶ MAINTENANCE, SERVICING
- ▶ RECYCLING, CONSERVATION
- ▶ RETROFIT MOUNTING, REPAIRS, MAINTENANCE, SWAP
- ▶ ADDITIVES, CAR CARE
- ▶ SERVICES, ADDITIONAL ACCESSORIES

